

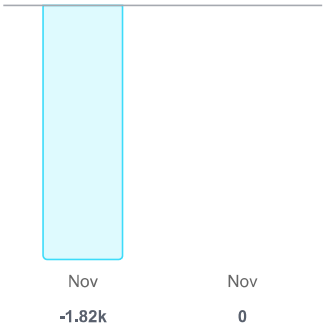
Nov 2024 — Nov 2023 -----

Profitability

Profit or loss

-1,816

No data from previous period

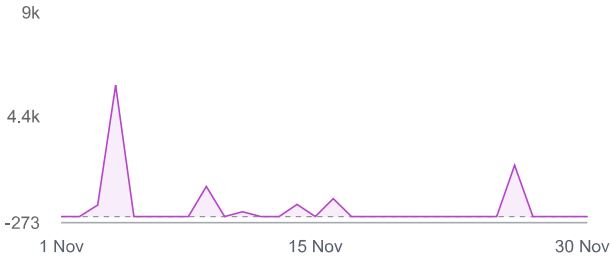


No profit was made because the expenses were higher than the income

Income

11,231

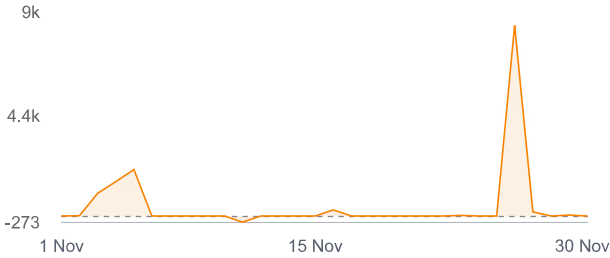
No data from previous period



Expenses

13,047

No data from previous period



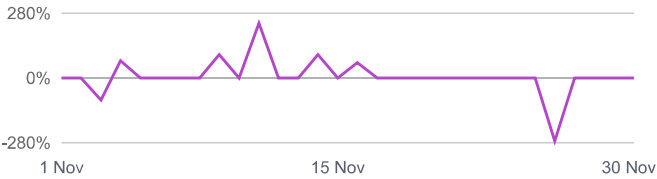
Cost of goods sold: 0
Operating expenses: 13,047

Efficiency

Net profit margin

-16%

No data from previous period

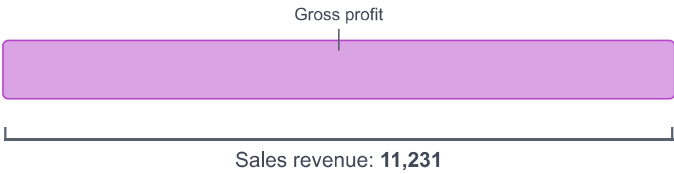


For every \$1 of sales revenue, an average net loss of \$0.16 is made

Gross profit margin

100%

No data from previous period



For every \$1 of sales revenue, an average gross profit of \$1.00 is made

Largest operating expenses	Nov 2024	Nov 2023
Advertising	7,348 ↑	0
Repairs and Maintenance	1,833 ↑	0
Entertainment	1,516 ↑	0

Largest operating expenses		Nov 2024	Nov 2023
Rent		1,091 ↑	0
Office Expenses		590 ↑	0

Financial position and cash On 30 Nov 2024

Balance sheet

Assets: 16,389

Liabilities: 15,208

Equity: 1,181

Assets

Liabilities

Equity

Assets are equal to liabilities plus equity

Overall cash balance

11,097


Business Bank Account

11,097

Business Savings Account

0

Based on 2 of 2 accounts

[See your upcoming cash flow](#) 

Average time to get paid

11 days

Value of unpaid invoices: 3,487

Average time to pay suppliers

14 days

Value of unpaid bills: 11,000

Financial ratios On 30 Nov 2024

Current ratio

0.96

↑ Up 0.96 from Nov 2023



For every \$1.00 in current liabilities, you have \$0.96 of current assets

Debt ratio

0.93

— No data to compare from previous period



For every \$1.00 of assets, you have \$0.93 of debt

Current liabilities to net worth

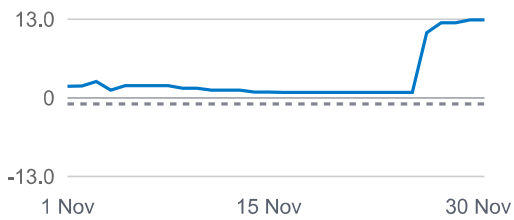
12.88

↑ Up 13.88 from Nov 2023

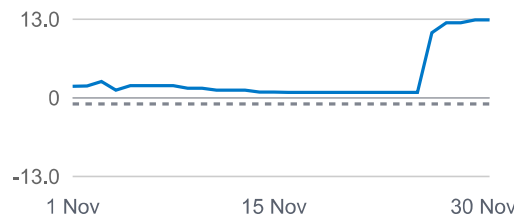
Debt to equity ratio

12.88

↑ Up 13.88 from Nov 2023



For every \$1.00 of equity, your business is financing \$12.88 in short-term debts

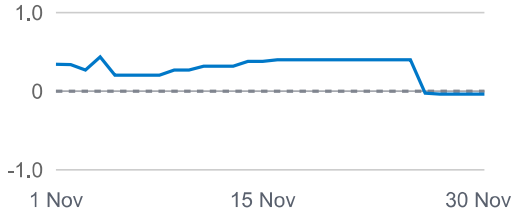


For every \$1.00 of equity, your business has \$12.88 of debt

Working capital to total assets

-0.04

— No data to compare from previous period

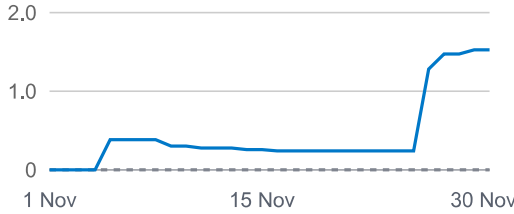


For every \$1.00 of the total assets a business has, -\$0.04 of these are working capital

Fixed assets to net worth

1.53

↑ Up 1.53 from Nov 2023



For every \$1.00 of equity, your business has \$1.53 tied up in fixed assets